



# The Rhodes Report

## "ETF Playbook"

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### POTENTIAL TRADES

Timely and strong pattern/model setups that aren't currently included in the Model Portfolio

→ **BROAD MARKET FORECAST** — Our focus remains on S&P 500 overhead resistance at the 200-day moving average of 1263, which has turned prices lower several times in the past 6-weeks. However, we are of the opinion it shall be given to the upside as the recent sideways pattern appears to be a bullish consolidation, with recent weakness simply a corrective/discounting process. Once the 1263 level is given, then a trade higher into 1293 and perhaps even still higher towards 1330 by Christmas. However, time is growing rather short for this to occur as there are only 8-trading sessions remaining before Christmas. We shall consider adding positions if the 1240 level is regained.

Lastly, given the recent weakness, our attention has turned to the S&P 1217 level — which must ultimately hold any and all corrections on a closing basis.

→ **LONG TRADES** — On an S&P trade above 1240:

- ✓ Russell 2000 Small Caps (IWM)
- ✓ S&P Energy (XLE)
- ✓ Oil Service ETF (OIH)
- ✓ S&P Materials (XLB)
- ✓ S&P Homebuilders (XHB)

→ **SHORT TRADES** — On rally “failures” into major overhead resistance :

- ✓ Lehman 20+year Bond Fund (TLT)

→ **RELATIVE WEAKNESS** — We want to point out the following ETFs that have begun to show relative weakness, and are poised to under-perform. They are also candidates for short positions on a weak rally attempt:

- ✓ S&P Consumer Discretionary (XLY)
- ✓ Retail ETF (RTH)
- ✓ S&P Technology (XLK)

# SUMMARY — ETF PORTFOLIO

No.	Date	L/S	Shr #	ETF Description	Symbol	Port %	Capital Allocate	Entry Price	Current Price	Profit or Loss	Profit or Loss %	Stop Loss Notes	TARGET
1	11/15/2011	L	600	S&P Industrials	XLI	9.1%	\$ 20,262	\$ 33.77	\$ 32.91	\$ (516)	-2.5%	\$ 31.15 TR <	\$ -
2	11/15/2011	L	800	Coal ETF	KOL	12.4%	\$ 30,192	\$ 37.74	\$ 33.48	\$ (3,408)	-11.3%	\$ 32.15 TR <	\$ -
3	12/1/2011	L	300	Silver 2x Long	AGQ	7.3%	\$ 18,302	\$ 61.01	\$ 52.37	\$ (2,591)	-14.2%	\$ 50.00 TR <	\$ -
4	12/5/2011	L	500	Latin American ETF	ILF	9.8%	\$ 22,340	\$ 44.68	\$ 42.66	\$ (1,010)	-4.5%	\$ 39.90 TR <	\$ -
5	12/2/2011	L	500	Steel ETF	SLX	11.0%	\$ 26,248	\$ 52.50	\$ 47.60	\$ (2,448)	-9.3%	\$ 45.00 TR <	\$ -
6						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
7						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
8						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
9						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
10						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
11						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
12						0.0%	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -
<b>TOTAL</b>				<b>49.6%</b>		<b>\$117,343</b>				<b>\$ (9,972)</b>	<b>-8.5%</b>	<b>"&lt;" Denotes Change</b>	

**2005 Performance:** N/A  
**2006 Performance:** +7.82%  
**2007 Performance:** +27.13%  
**2008 Performance:** +29.85%  
**2009 Performance:** +11.99%  
**2010 Performance:** +15.48%

## 2011 RECAP

Starting Balance	\$ 230,183	TR = TRADE
Closed Positions	\$ (3,662)	CL = CLOSE
Open Positions	\$ (9,972)	HLD = HOLD
Dividends	\$ -	EX = EXIT
<b>PORTFOLIO YTD (Gain/Loss)</b>	<b>\$ 216,548</b>	<b>\$(13,634)</b>
S&P 500 YTD		-2.54%
Over/(Under) Performance		-3.39%

## RECOMMENDATION SUMMARY

### ETF ORDERS:

1. None.

### ETF EXECUTIONS:

1. None.

**DISCLAIMER:** "The performance data shown represent past performance, which is not a guarantee of future results. Investment returns and principal value will fluctuate, so that investors' securities, when sold, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data cited. The performance of an index is not an exact representation of any particular investment, as you cannot invest directly in an index. The illustrations and charts in this report are educational only and do not take into consideration your personal circumstances or other factors that may be important in making investment decisions. This report is not a recommendation to buy or sell a particular security."

# STATISTICAL DATA SUMMARY

Index	TKR	Last	Chg	% Chg	% Chg vs SPY	YTD Chg	2011 % Chg	2011 vs SPY	2010 % Chg	2010 vs SPY
<b>US ETFs</b>										
S&P 500 "Spyders"	SPY	\$ 123.05	\$ (1.16)	-0.93%	0.00%	\$ (2.70)	-2.42%	0.00%	12.84%	0.00%
Dow "Diamonds"	DIA	\$ 119.51	\$ (0.73)	-0.61%	0.33%	\$ 3.88	3.73%	6.15%	11.11%	-1.73%
NASDAQ 100	QQQQ	\$ 55.76	\$ (0.62)	-1.10%	-0.17%	\$ 1.30	2.84%	5.26%	19.04%	6.20%
Russell 2000 Sm Caps	IWM	\$ 71.94	\$ (1.53)	-2.08%	-1.15%	\$ (6.30)	-10.09%	-7.67%	25.30%	12.46%
<b>WORLD REGIONAL ETFs</b>										
World (ex-US)	EFA	\$ 48.88	\$ (0.67)	-1.35%	-0.42%	\$ (9.34)	-16.90%	-14.47%	5.32%	-7.52%
Pacific (ex-Jap)	EPP	\$ 39.83	\$ (0.42)	-1.04%	-0.11%	\$ (7.15)	-17.28%	-14.86%	13.56%	0.72%
European Union	EZU	\$ 27.26	\$ (0.74)	-2.64%	-1.71%	\$ (8.01)	-21.38%	-18.95%	-5.87%	-18.71%
Emerging Market	EEM	\$ 37.54	\$ (0.35)	-0.92%	0.01%	\$ (10.10)	-24.34%	-21.92%	14.80%	1.96%
Latin America	ILF	\$ 42.66	\$ (0.46)	-1.07%	-0.13%	\$ (11.20)	-23.44%	-21.01%	12.70%	-0.14%
<b>COUNTRY ETFs</b>										
Japan ETF	EWJ	\$ 9.20	\$ (0.04)	-0.49%	0.45%	\$ (1.72)	-17.61%	-15.18%	12.01%	-0.83%
S. Korea ETF	EWY	\$ 52.21	\$ (0.73)	-1.38%	-0.45%	\$ (8.98)	-18.85%	-16.43%	28.44%	15.60%
China ETF	FXI	\$ 34.74	\$ (0.20)	-0.57%	0.36%	\$ (8.35)	-19.76%	-17.34%	1.96%	-10.88%
Brazil ETF	EWZ	\$ 57.65	\$ (0.83)	-1.42%	-0.49%	\$ (19.75)	-26.47%	-24.05%	3.74%	-9.10%
Mexico ETF	EWW	\$ 53.41	\$ (0.68)	-1.26%	-0.32%	\$ (8.51)	-17.41%	-14.99%	26.70%	13.86%
India ETF	IFN	\$ 20.15	\$ (0.20)	-0.98%	-0.05%	\$ (14.96)	-48.73%	-46.31%	14.36%	1.52%
Russia ETF	RSX	\$ 26.12	\$ (0.13)	-0.50%	0.44%	\$ (11.79)	-37.80%	-35.38%	21.5%	8.7%
<b>METAL / ENERGY/ CURRENCY/ BOND ETF's</b>										
Gold ETF	GLD	\$ 158.45	\$ (3.54)	-2.19%	-1.25%	\$ 19.73	18.39%	20.81%	29.27%	16.43%
Silver ETF	SLV	\$ 29.82	\$ (0.67)	-2.20%	-1.26%	\$ (0.36)	-2.18%	0.25%	82.48%	69.64%
Copper ETF	JJC	\$ 43.59	\$ (0.82)	-1.85%	-0.91%	\$ (15.51)	-33.86%	-31.44%	29.04%	16.20%
Steel ETF	SLX	\$ 47.60	\$ (1.17)	-2.40%	-1.47%	\$ (24.98)	-40.60%	-38.18%	17.98%	5.14%
Crude Oil Trust	USO	\$ 38.61	\$ 0.73	1.93%	2.86%	\$ (0.39)	-0.99%	1.43%	-0.71%	-13.55%
US Natural Gas Trust	UNG	\$ 7.20	\$ 0.06	0.84%	1.77%	\$ (4.78)	-23.73%	-21.30%	-40.56%	-53.40%
Gasoline Trust	UGA	\$ 47.88	\$ 0.81	1.72%	2.65%	\$ 5.77	15.78%	18.21%	15.11%	2.27%
Euro Currency	FXE	\$ 129.80	\$ (1.59)	-1.21%	-0.28%	\$ (3.29)	-2.30%	0.12%	-6.87%	-19.71%
Japanese Yen	FXY	\$ 126.28	\$ (0.17)	-0.13%	0.80%	\$ 4.53	4.25%	6.67%	14.20%	1.36%
Lehman Bond Fund	TLT	\$ 119.11	\$ 1.10	0.93%	1.87%	\$ 24.99	27.80%	30.22%	4.71%	-8.14%
Corporate Bond	LQD	\$ 112.01	\$ 0.38	0.34%	1.27%	\$ 3.57	3.43%	5.85%	4.12%	-8.72%
<b>S&amp;P SECTOR ETFs</b>										
Consumer Discretionary SPDR	XLY	\$ 38.46	\$ (0.77)	-1.96%	-1.03%	\$ 1.05	3.53%	5.95%	25.66%	12.82%
Consumer Staples SPDR	XLP	\$ 31.65	\$ (0.07)	-0.22%	0.71%	\$ 2.34	8.84%	11.26%	10.73%	-2.11%
Energy SPDR	XLE	\$ 67.91	\$ (0.64)	-0.93%	0.00%	\$ (0.34)	-0.60%	1.83%	19.72%	6.87%
Financial SPDR	XLF	\$ 12.61	\$ (0.18)	-1.41%	-0.47%	\$ (3.34)	-23.19%	-20.77%	10.76%	-2.08%
Healthcare SPDR	XLV	\$ 33.36	\$ (0.06)	-0.18%	0.75%	\$ 1.86	5.99%	8.41%	1.38%	-11.46%
Industrials SPDR	XLI	\$ 32.91	\$ (0.44)	-1.32%	-0.39%	\$ (1.96)	-7.05%	-4.63%	25.48%	12.64%
Materials SPDR	XLB	\$ 32.73	\$ (0.56)	-1.68%	-0.75%	\$ (5.68)	-17.22%	-14.79%	16.43%	3.59%
Technology SPDR	XLK	\$ 25.47	\$ (0.24)	-0.93%	0.00%	\$ 0.28	1.22%	3.64%	9.86%	-2.98%
Utilities SPDR	XLU	\$ 34.83	\$ 0.13	0.37%	1.31%	\$ 3.49	11.25%	13.67%	1.03%	-11.81%
<b>SPECIALTY ETFs</b>										
Agriculture	DBA	\$ 28.14	\$ 0.17	0.61%	1.54%	\$ (4.21)	-15.92%	-13.50%	22.35%	9.51%
Base Metals	DBB	\$ 18.66	\$ (0.45)	-2.35%	-1.42%	\$ (5.77)	-25.64%	-23.22%	8.58%	-4.26%
S&P Biotechnology	XBI	\$ 62.72	\$ (0.77)	-1.21%	-0.28%	\$ (0.36)	-0.67%	1.75%	17.60%	4.76%
Broker-Dealer	IAI	\$ 20.63	\$ (0.37)	-1.76%	-0.83%	\$ (8.39)	-29.83%	-27.40%	3.16%	-9.68%
Coal	KOL	\$ 33.48	\$ (0.77)	-2.25%	-1.31%	\$ (13.76)	-38.10%	-35.67%	30.79%	17.95%
Commodity Index	DBC	\$ 27.05	\$ 0.11	0.41%	1.34%	\$ (0.50)	-2.03%	0.39%	11.90%	-0.94%
Gold Miners	GDX	\$ 54.04	\$ (1.76)	-3.15%	-2.22%	\$ (7.43)	-16.08%	-13.66%	33.02%	20.18%
Homebuilders SPDR	XHB	\$ 16.33	\$ (0.59)	-3.49%	-2.55%	\$ (1.06)	-7.02%	-4.59%	15.09%	2.25%
Oil Service HOLDERS	OIH	\$ 115.04	\$ (2.20)	-1.88%	-0.94%	\$ (25.49)	-21.44%	-19.02%	18.21%	5.37%
Pharmaceutical HOLDERS	PPH	\$ 69.72	\$ 0.08	0.11%	1.05%	\$ 4.77	7.23%	9.65%	-1.59%	-14.43%
Real Estate ETF	IYR	\$ 53.94	\$ (0.48)	-0.88%	0.05%	\$ (2.02)	-4.40%	-1.98%	21.86%	9.02%
Retail HOLDERS	RTH	\$ 109.89	\$ (2.33)	-2.08%	-1.14%	\$ 3.41	3.63%	6.06%	13.47%	0.63%
Semiconductor HOLDERS	SMH	\$ 29.37	\$ (0.53)	-1.77%	-0.84%	\$ (3.16)	-11.32%	-8.90%	16.51%	3.67%
Transportation	IYT	\$ 86.42	\$ (1.37)	-1.56%	-0.63%	\$ (5.90)	-7.99%	-5.57%	25.06%	12.22%

# RELATIVE MARKET FORECASTS

\*\*\*Based on daily/weekly chart and model observations.

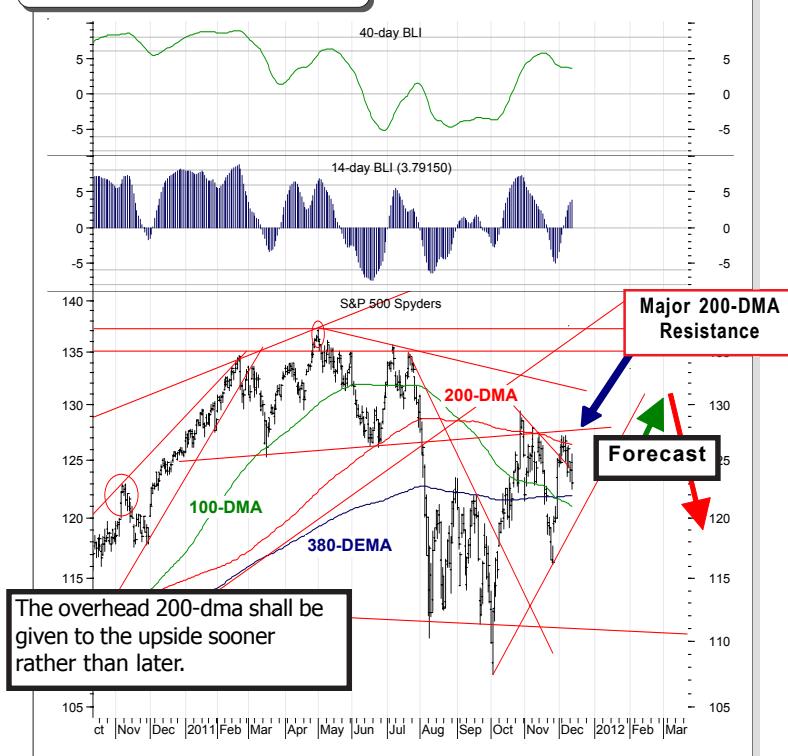
TRR - Relative Sector / Industry Calls (3-month time horizon)			
<b>OUT-PERFORM</b>		<b>UNDER-PERFORM</b>	
<b>OUT-PERFORM</b>		<b>UNDER-PERFORM</b>	
<b>1</b> Dow "Diamonds"	DIA	<b>1</b> NASDAQ 100	QQQQ
<b>2</b> Crude Oil Trust	USO	<b>2</b> World (ex-US)	EFA
<b>3</b> Energy SPDR	XLE	<b>3</b> Pacific (ex-Jap)	EPP
<b>4</b> Industrials SPDR	XLI	<b>4</b> Japan ETF	EWJ
<b>5</b> Biotechnology	XBI	<b>5</b> Mexico ETF	EWW
		<b>6</b> India ETF	IFN
		<b>7</b> Copper ETF	JJC
		<b>8</b> Euro Currency	FXE
		<b>9</b> Cons. Discretionary	XLY
		<b>10</b> Technology SPDR	XLK
		<b>11</b> Agriculture	DBA
		<b>12</b> Base Metals	DBB
		<b>13</b> Commodity Index	DBC
		<b>14</b> Semiconductor	SMH
		<b>15</b> Transportation	IYT
		<b>16</b> US Natural Gas Trust	UNG
<b>BULL CORRECTION</b>		<b>BEAR CORRECTION</b>	
<b>1</b> Gold ETF	GLD	<b>1</b> Russell 2000 Sm Caps	IWM
<b>2</b> Silver ETF	SLV	<b>2</b> European Union	EZU
<b>3</b> Gasoline Trust	UGA	<b>3</b> Emerging Market	EEM
<b>4</b> Japanese Yen	XYF	<b>4</b> Latin America	ILF
<b>5</b> Lehman Bond Fund	TLT	<b>5</b> S. Korea ETF	EWY
<b>6</b> Corporate Bond	LQD	<b>6</b> China ETF	FXI
<b>7</b> Consumer Staples SPDR	XLP	<b>7</b> Brazil ETF	EWZ
<b>8</b> Healthcare SPDR	XLV	<b>8</b> Russia ETF	RSX
<b>9</b> Utilities SPDR	XLU	<b>9</b> Steel ETF	SLX
<b>10</b> Gold Miners	GDX	<b>10</b> Financial SPDR	XLF
<b>11</b> Pharmaceutical HOLDERS	PPH	<b>11</b> Materials SPDR	XLB
<b>12</b> Real Estate ETF	IYR	<b>12</b> Broker-Dealer	IAI
<b>13</b> Retail HOLDERS	RTH	<b>13</b> Coal	KOL
		<b>14</b> Homebuilders SPDR	XHB
		<b>15</b> Oil Service HOLDERS	OIH

# US INDICES

**SP 500**      **SPY**

Last: \$ 123.05

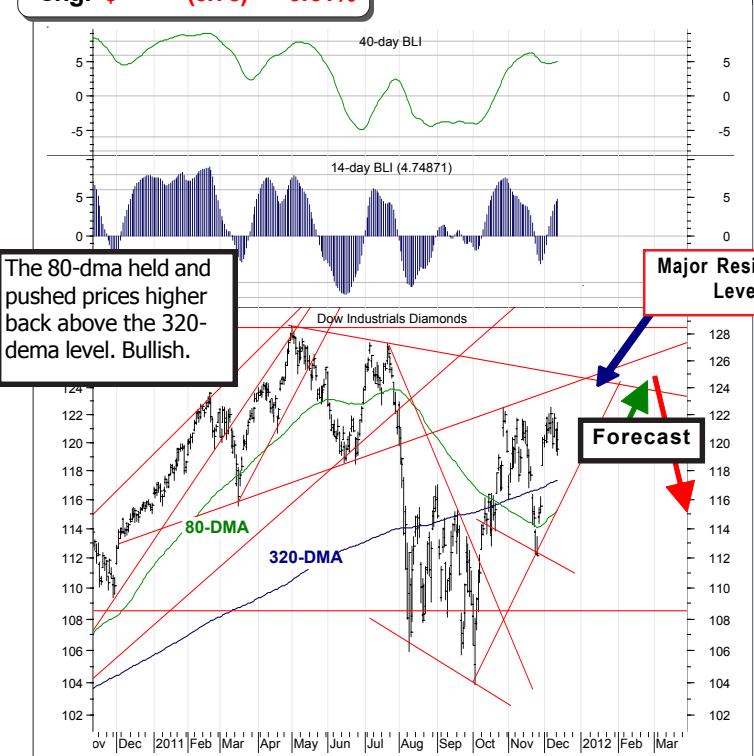
Chg: \$ (1.16) -0.94%



**Dow Industrials**      **DIA**

Last: \$ 119.51

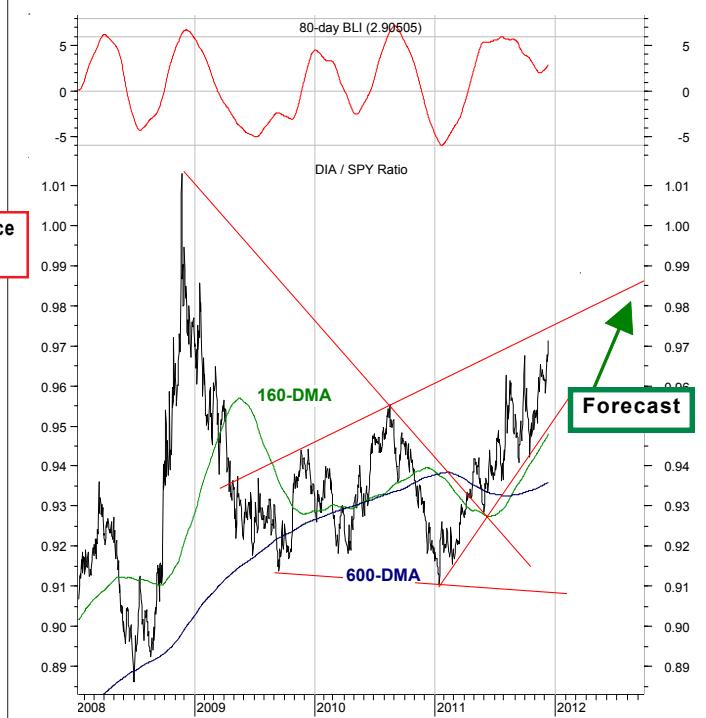
Chg: \$ (0.73) -0.61%



**RATIO: DIA / SPY**

Last: 0.971

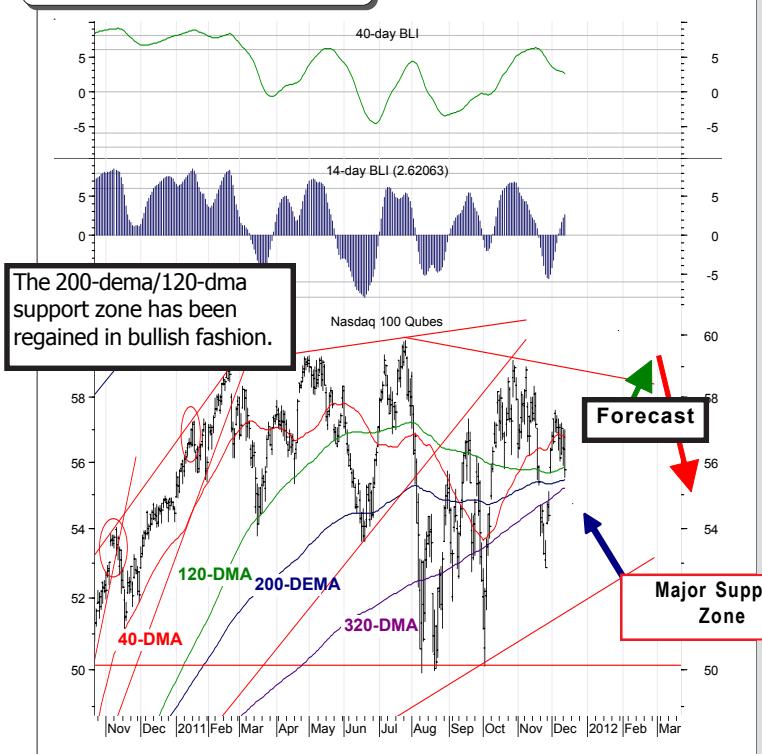
Chg: - 0.00%



# US INDICES

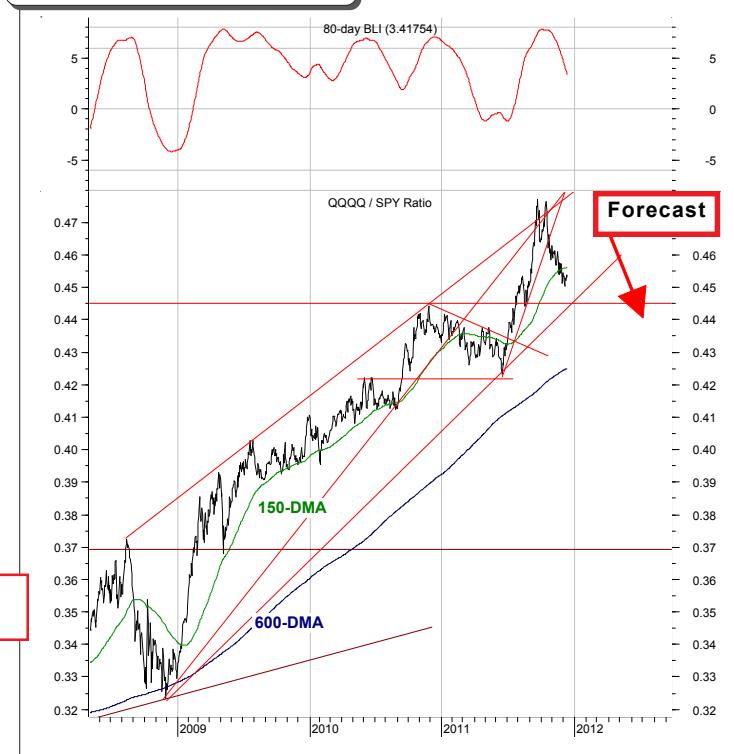
**NASDAQ 100 QQQQ**

Last: \$ 55.76  
Chg: \$ (0.62) -1.11%



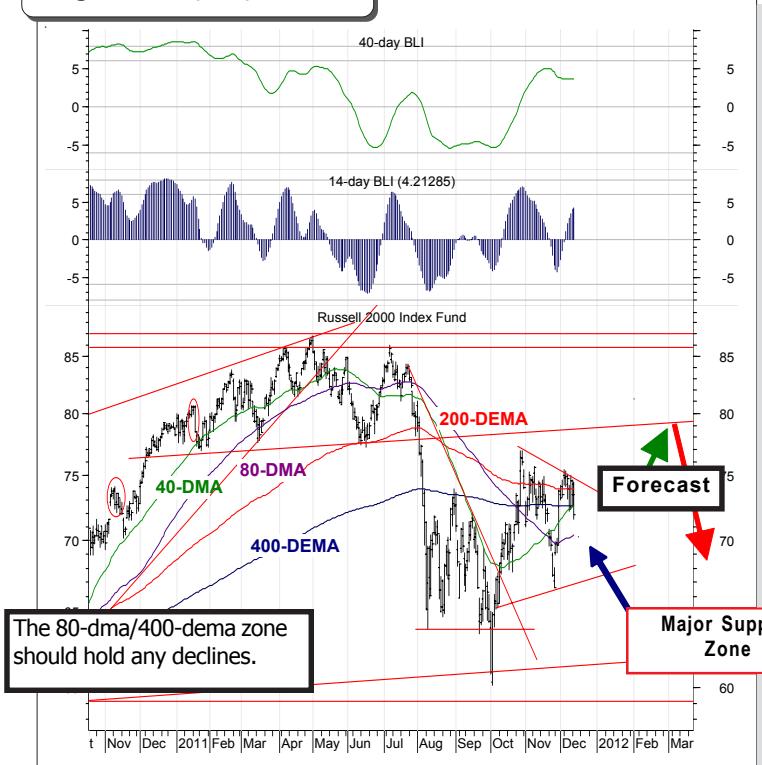
**RATIO: QQQQ / SPY**

Last: 0.453  
Chg: - 0.00%



**Russell 2000 IWM**

Last: \$ 71.94  
Chg: \$ (1.53) -2.13%



**RATIO: IWM / SPY**

Last: 0.585  
Chg: - 0.00%

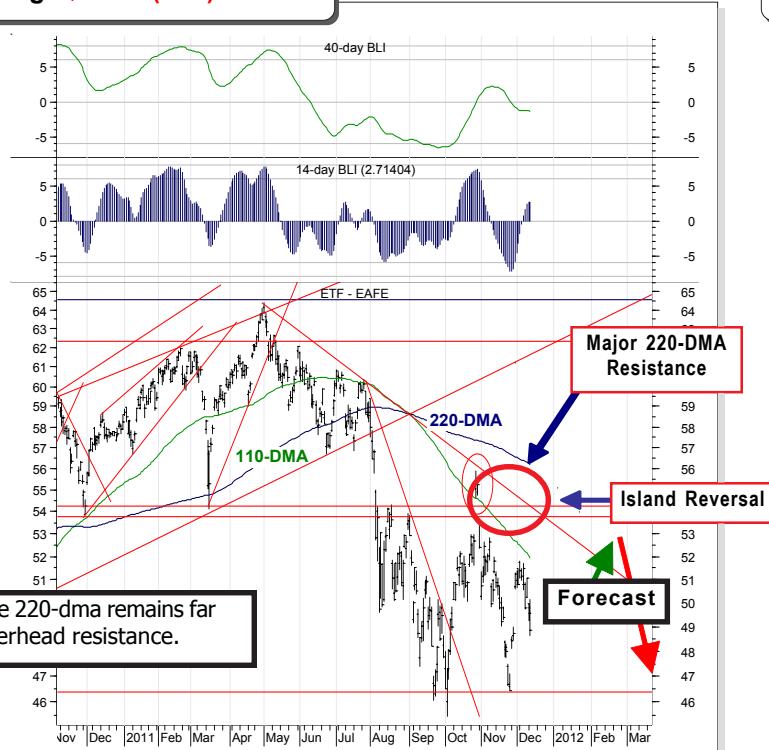


# GOLBAL REGIONAL FUNDS

**World (ex-US) EFA**

Last: \$ 48.88

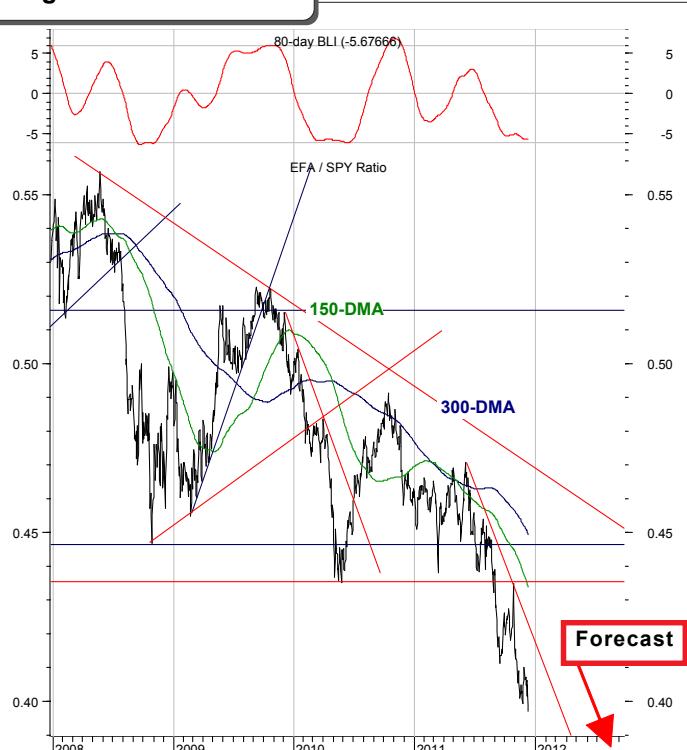
Chg: \$ (0.67) -1.37%



**RATIO: EFA / SPY**

Last: 0.397

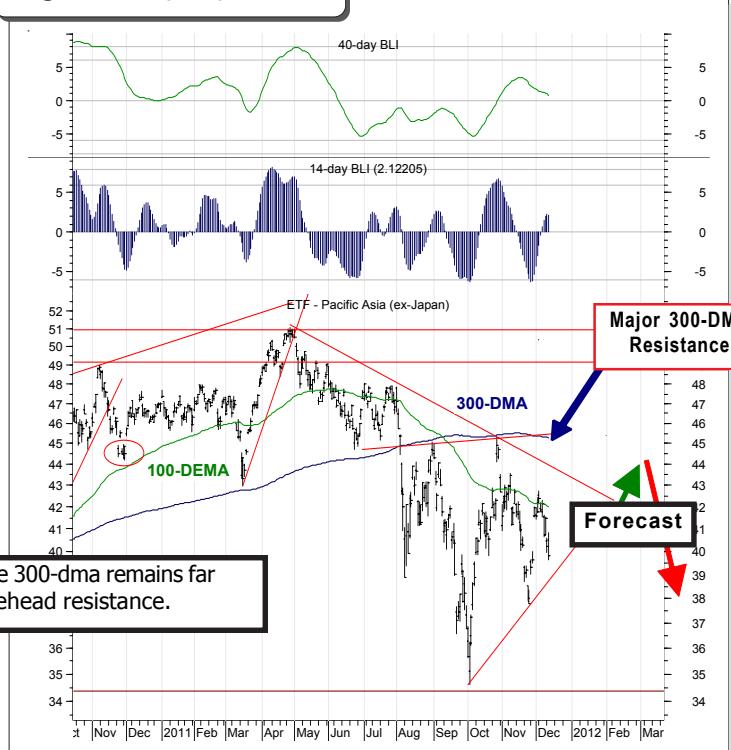
Chg: - 0.00%



**Pacific (ex-Jap) EPP**

Last: \$ 39.83

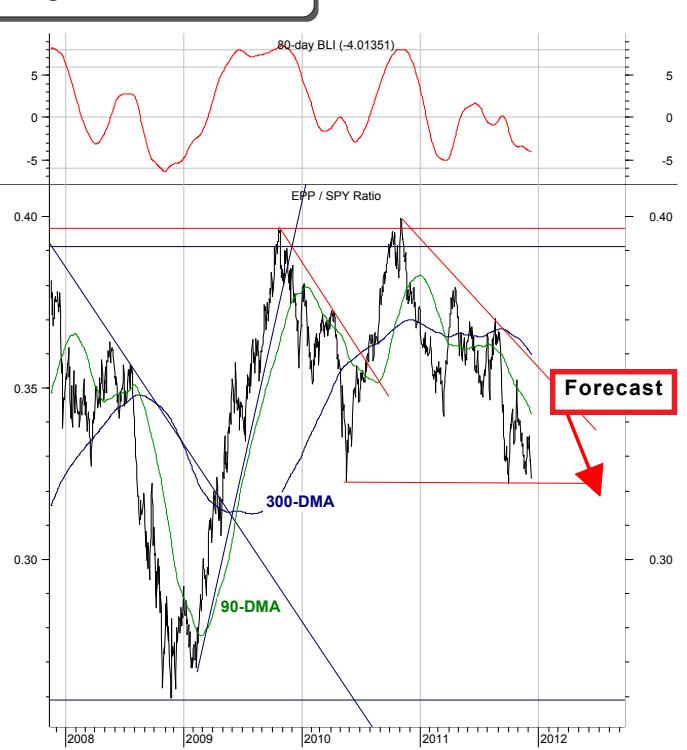
Chg: \$ (0.42) -1.05%



**RATIO: EPP / SPY**

Last: 0.324

Chg: - 0.00%

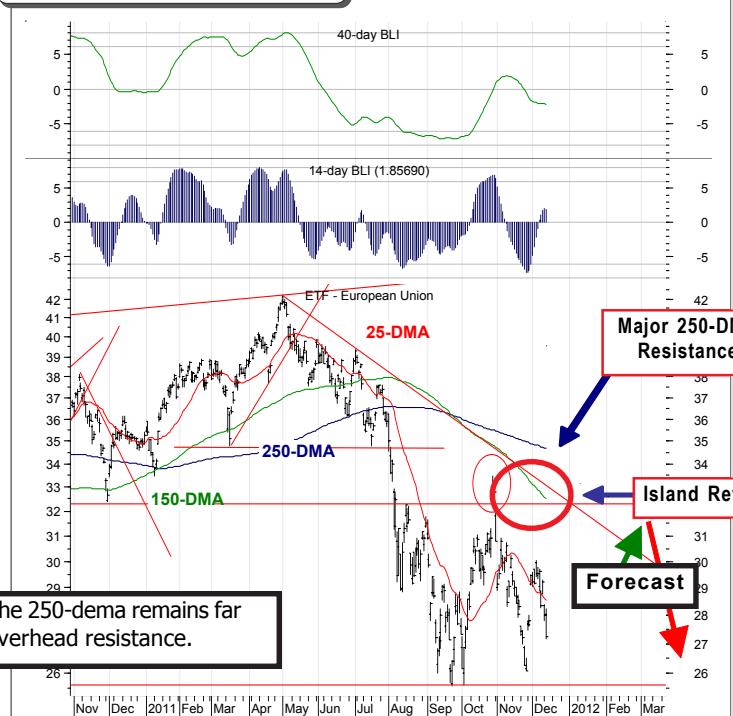


# GOLBAL REGIONAL FUNDS

European Union EZU

Last: \$ 27.26

Chg: \$ (0.74) -2.71%



RATIO: EZU / SPY

Last: 0.222

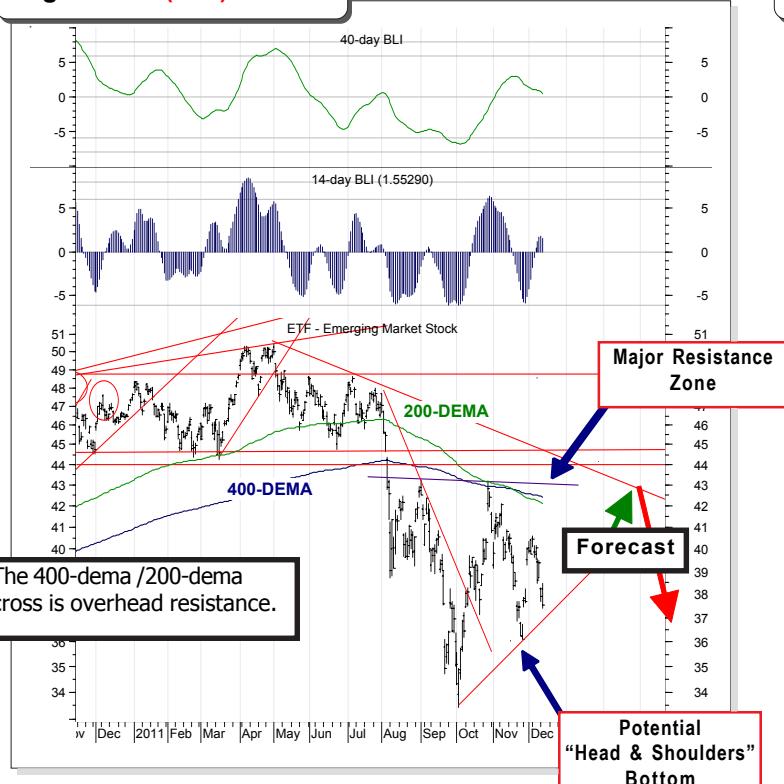
Chg: - 0.00%



Emerging Market EEM

Last: \$ 37.54

Chg: \$ (0.35) -0.93%



RATIO: EEM / SPY

Last: 0.305

Chg: - 0.00%



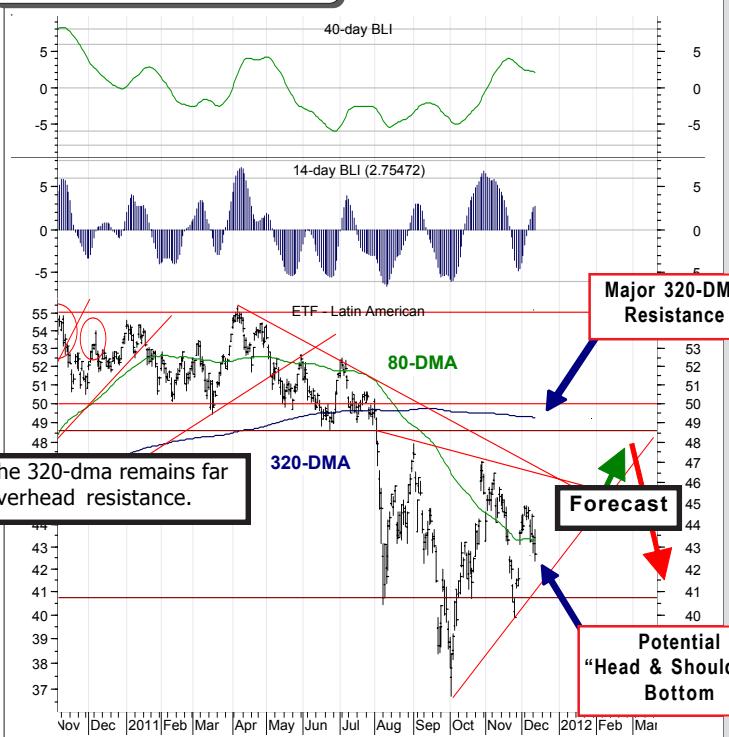
# GLOBAL REGIONAL/COUNTRY FUNDS

**Latin America**

**ILF**

Last: \$ 42.66

Chg: \$ (0.46) -1.08%



**RATIO: ILF / SPY**

Last: 0.347

Chg: - 0.00%

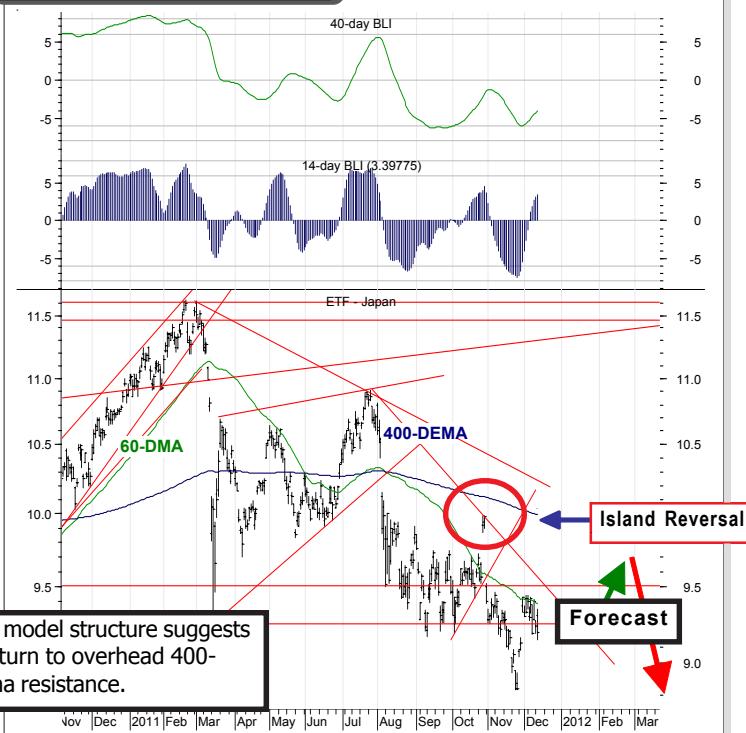


**Japan ETF**

**EWJ**

Last: \$ 9.20

Chg: \$ (0.04) -0.49%



**RATIO: EWJ / SPY**

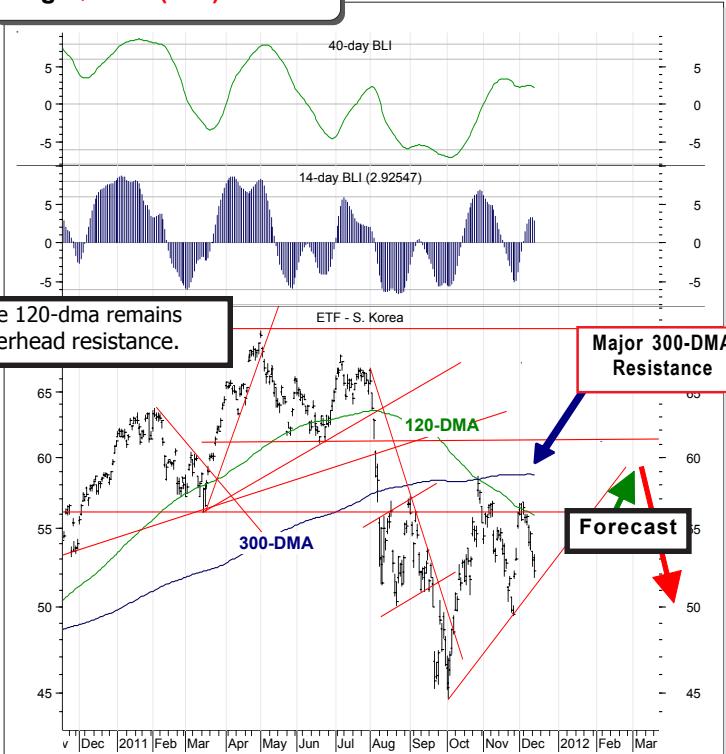
Last: 0.075

Chg: - 0.00%



# COUNTRY FUNDS

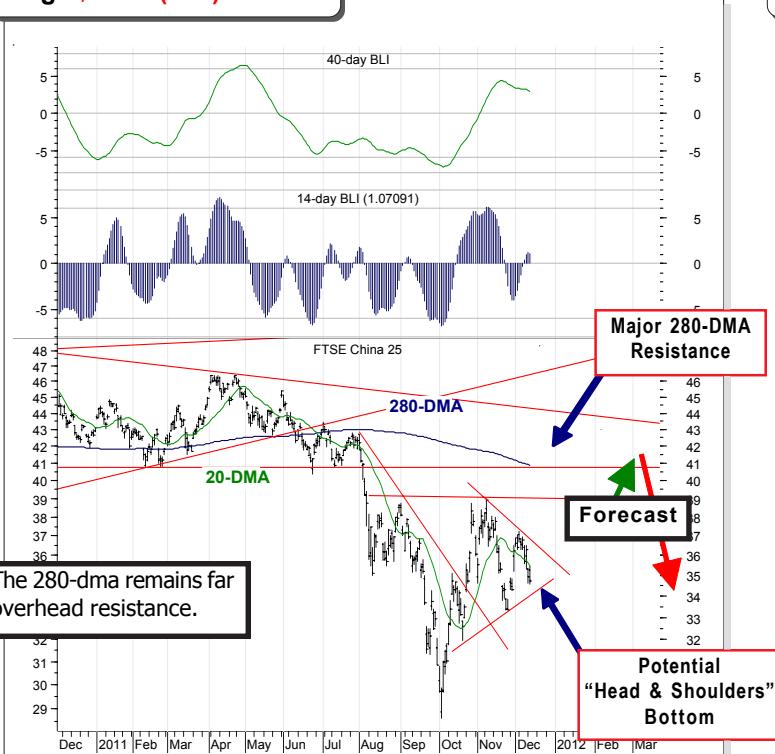
**S. Korea ETF**      **EWY**  
 Last: \$ 52.21  
 Chg: \$ (0.73) -1.40%



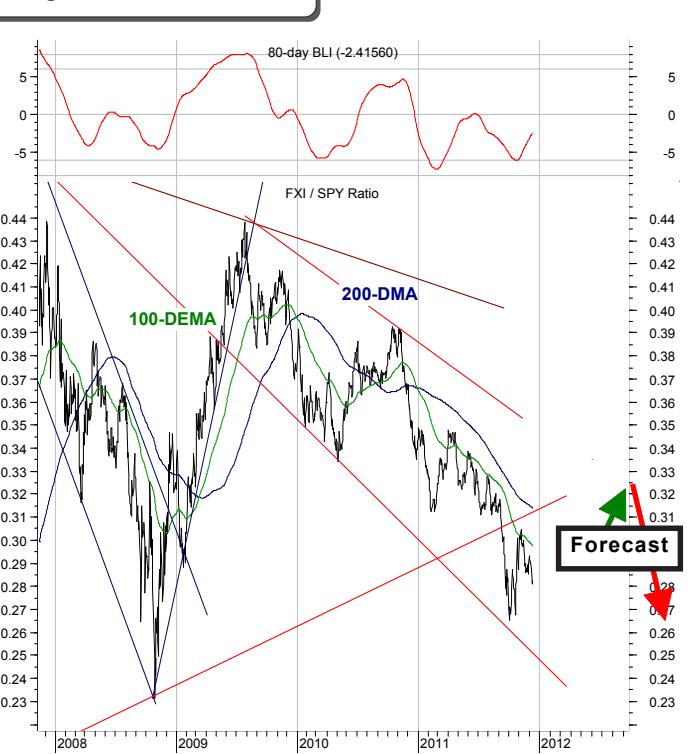
**RATIO: EWY / SPY**  
 Last: 0.424  
 Chg: - 0.00%



**China ETF**      **FXI**  
 Last: \$ 34.74  
 Chg: \$ (0.20) -0.58%

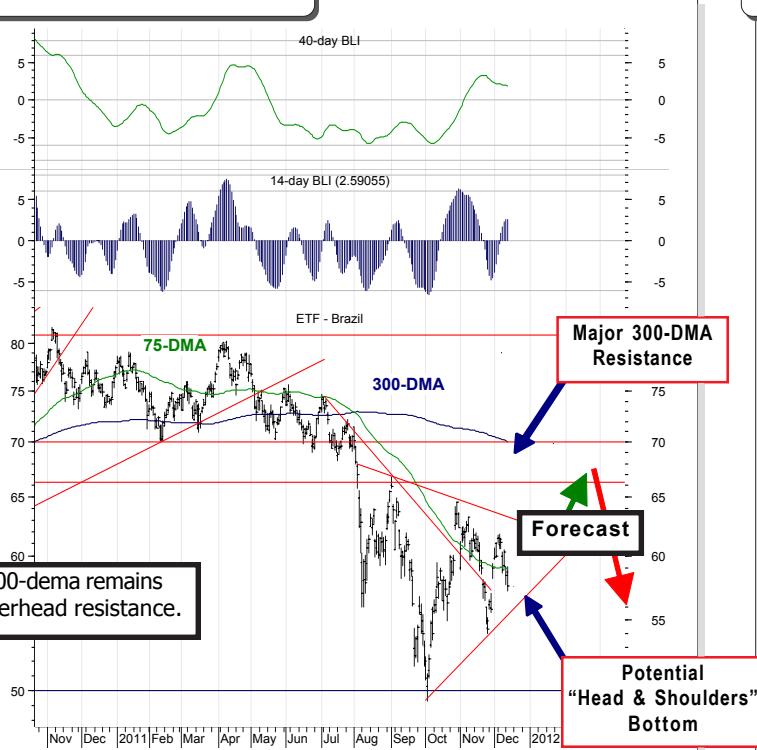


**RATIO: FXI / SPY**  
 Last: 0.282  
 Chg: - 0.00%

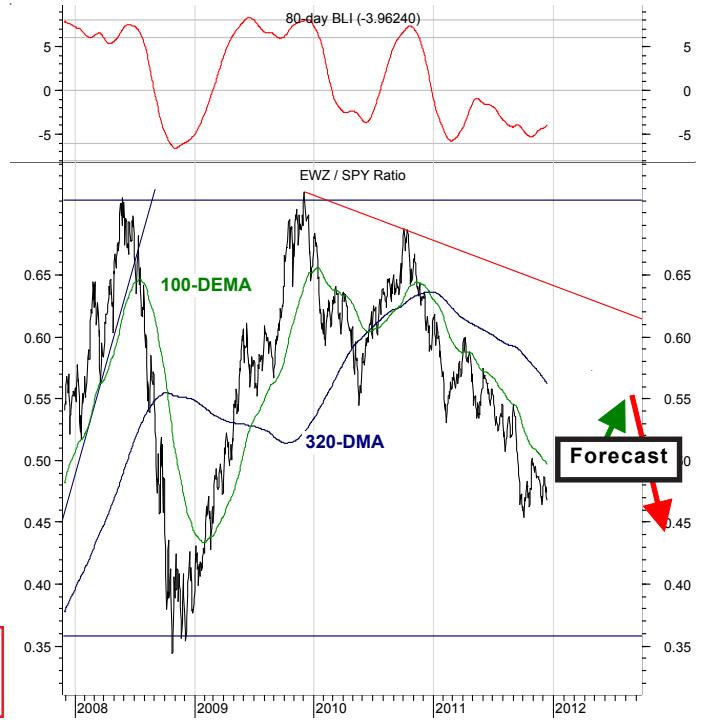


# COUNTRY FUNDS

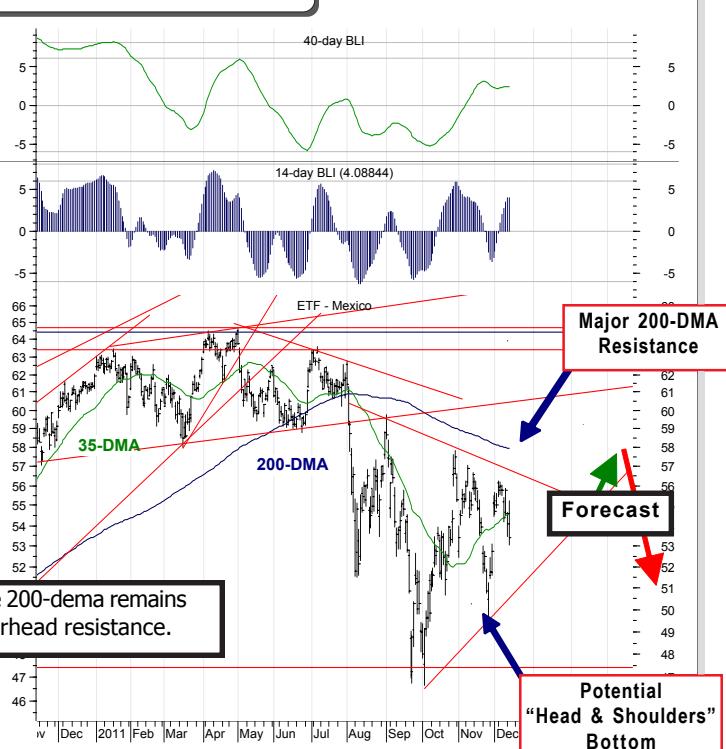
**Brazil ETF** **EWZ**  
 Last: \$ 57.65  
 Chg: \$ (0.83) -1.44%



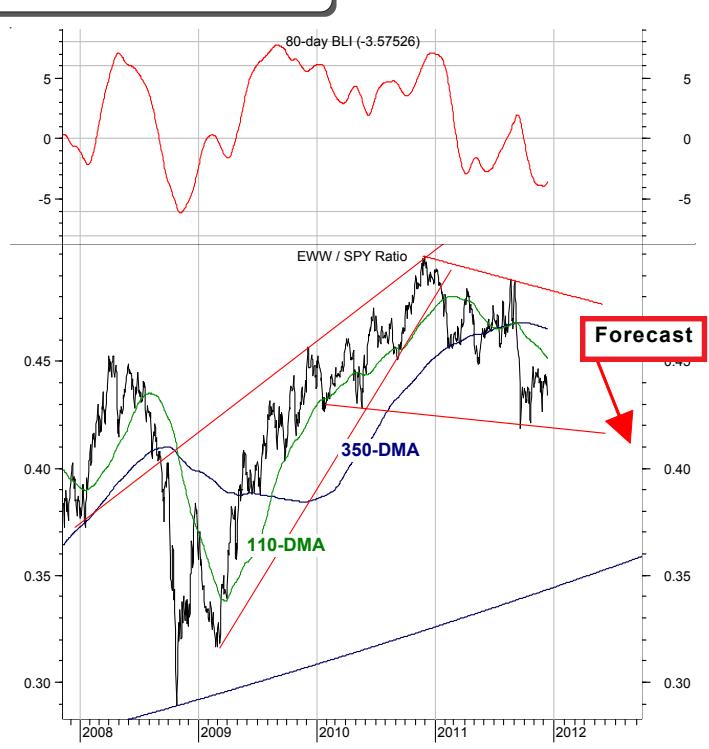
**RATIO: EWZ / SPY**  
 Last: 0.469  
 Chg: - 0.00%



**Mexico ETF** **EWW**  
 Last: \$ 53.41  
 Chg: \$ (0.68) -1.27%

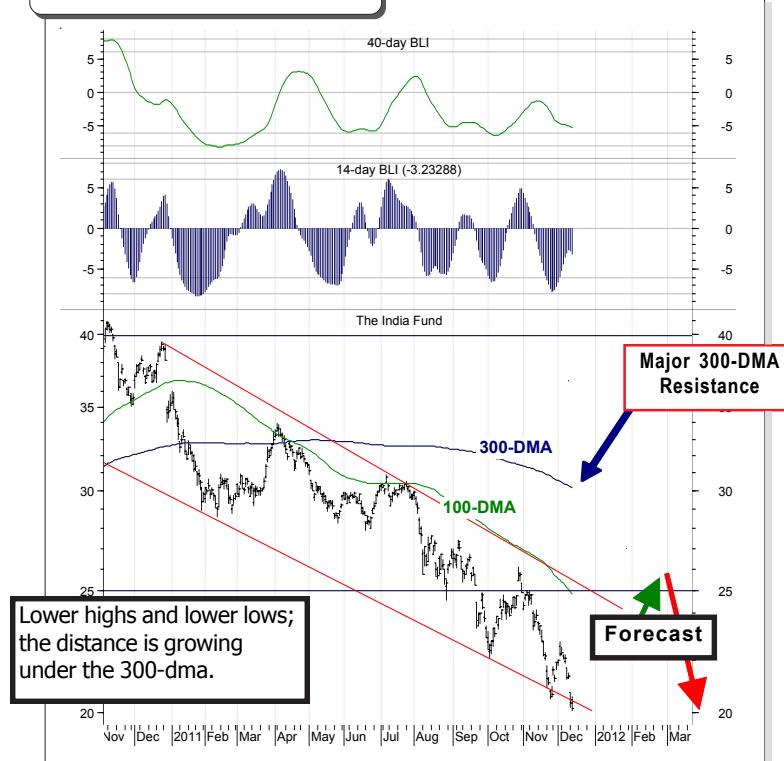


**RATIO: EWW / SPY**  
 Last: 0.434  
 Chg: - 0.00%

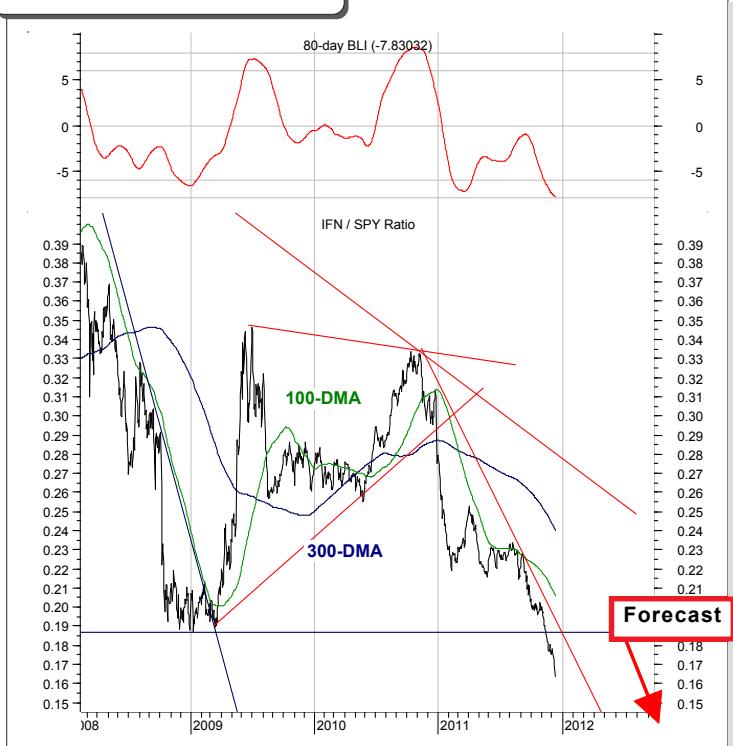


# COUNTRY FUNDS

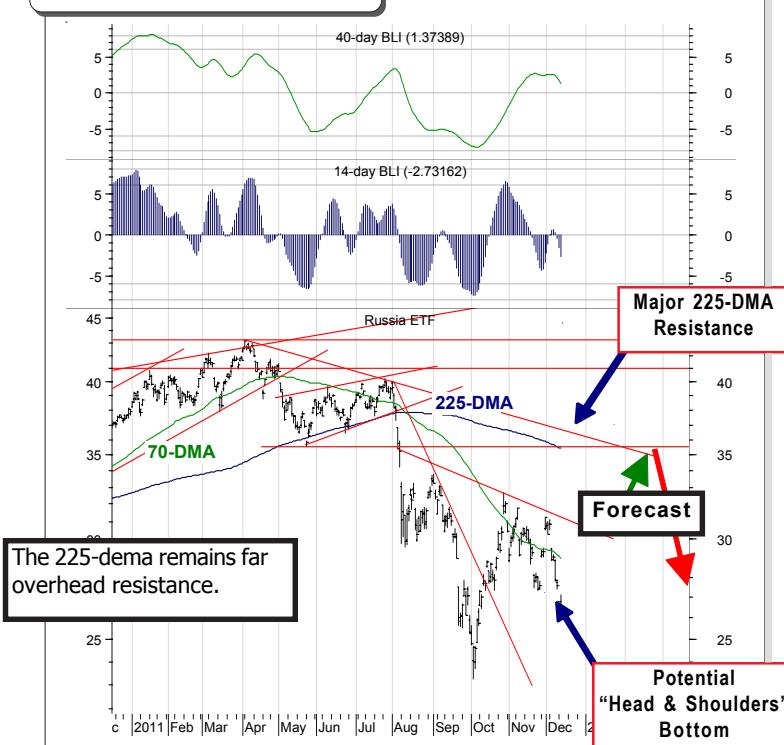
**India ETF** IFN  
 Last: \$ 20.15  
 Chg: \$ (0.20) -0.99%



**RATIO: IFN / SPY**  
 Last: 0.164  
 Chg: - 0.00%



**Russia ETF** RSX  
 Last: \$ 26.12  
 Chg: \$ (0.13) -0.50%



**RATIO: RSX / SPY**  
 Last: 0.212  
 Chg: - 0.00%

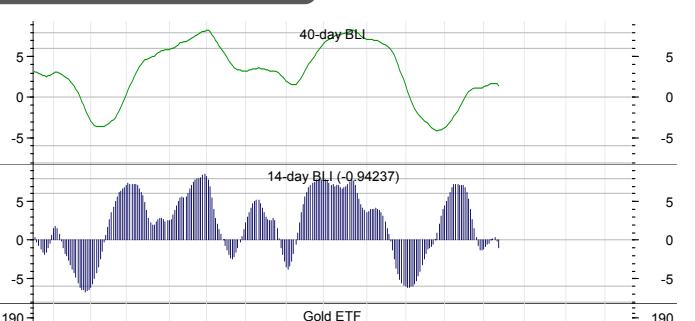


# PRECIOUS METALS

## Gold ETF GLD

Last: \$ 158.45

Chg: \$ (3.54) -2.23%



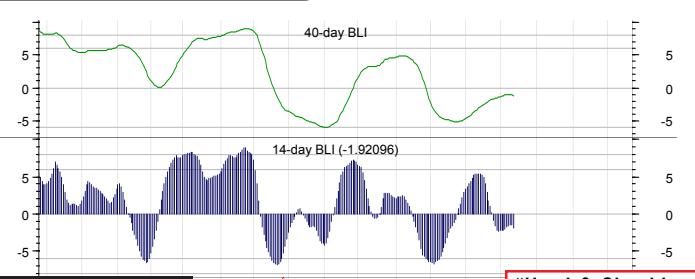
The 140-dma trendline support levels were given in bearish fashion.



## Silver ETF SLV

Last: \$ 29.82

Chg: \$ (0.67) -2.25%



The 50-dma remains resistance; prices need to clearly breakout above this level quickly.



## RATIO: GLD / SPY

Last: 1.288

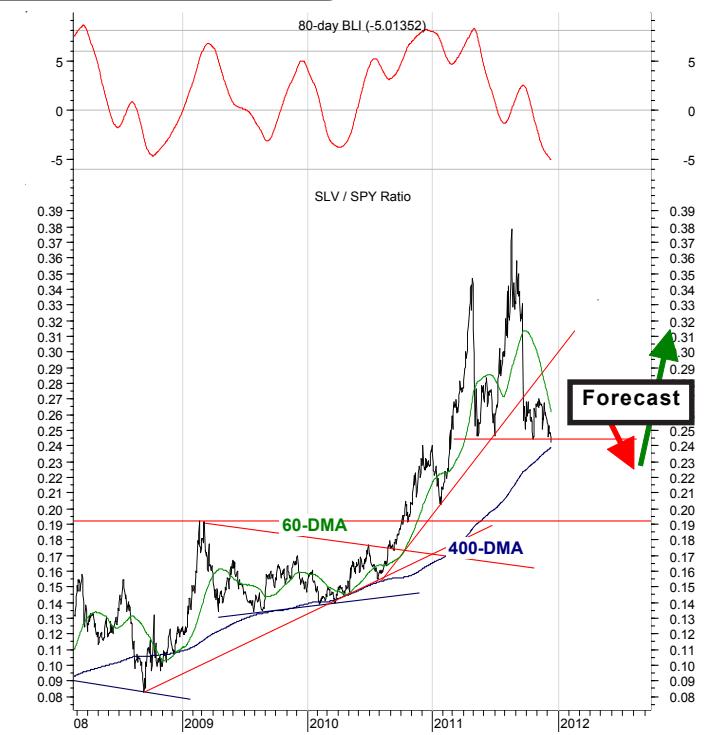
Chg: - 0.00%



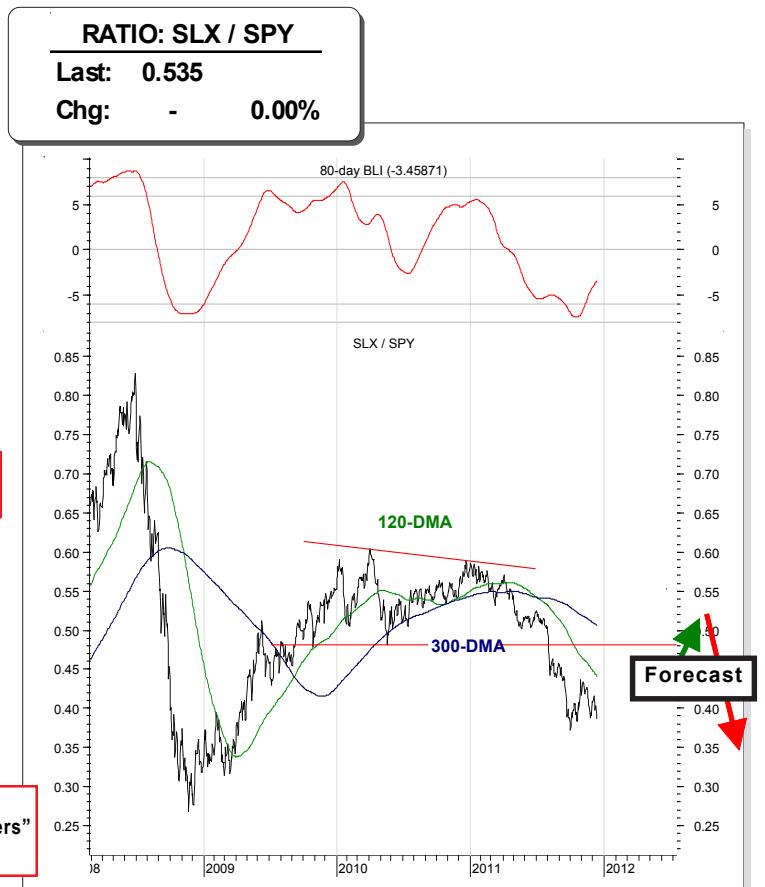
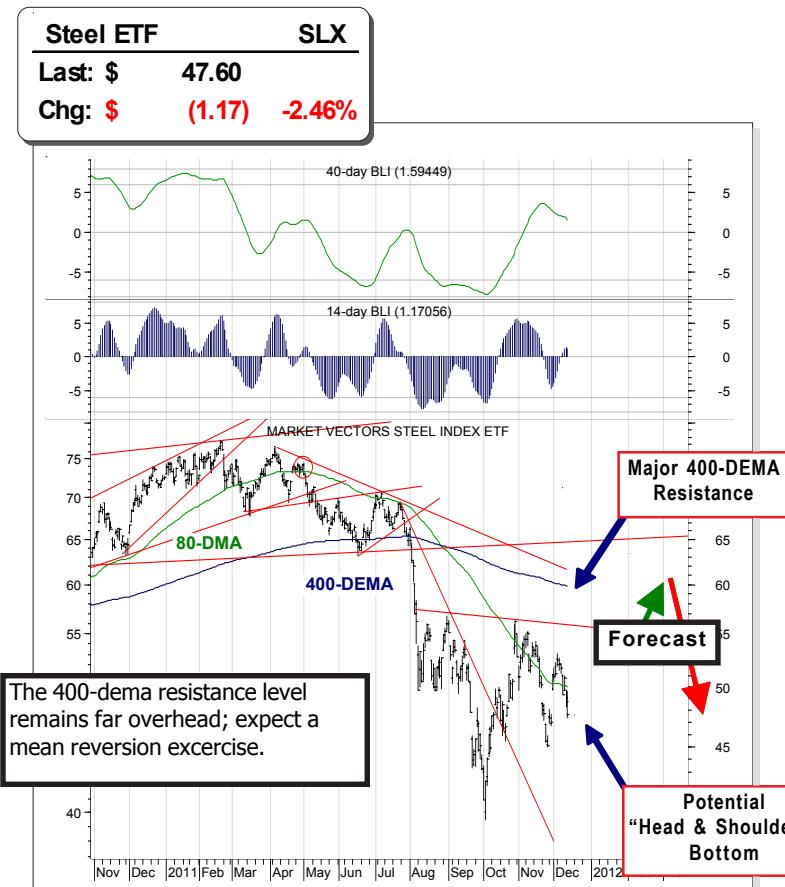
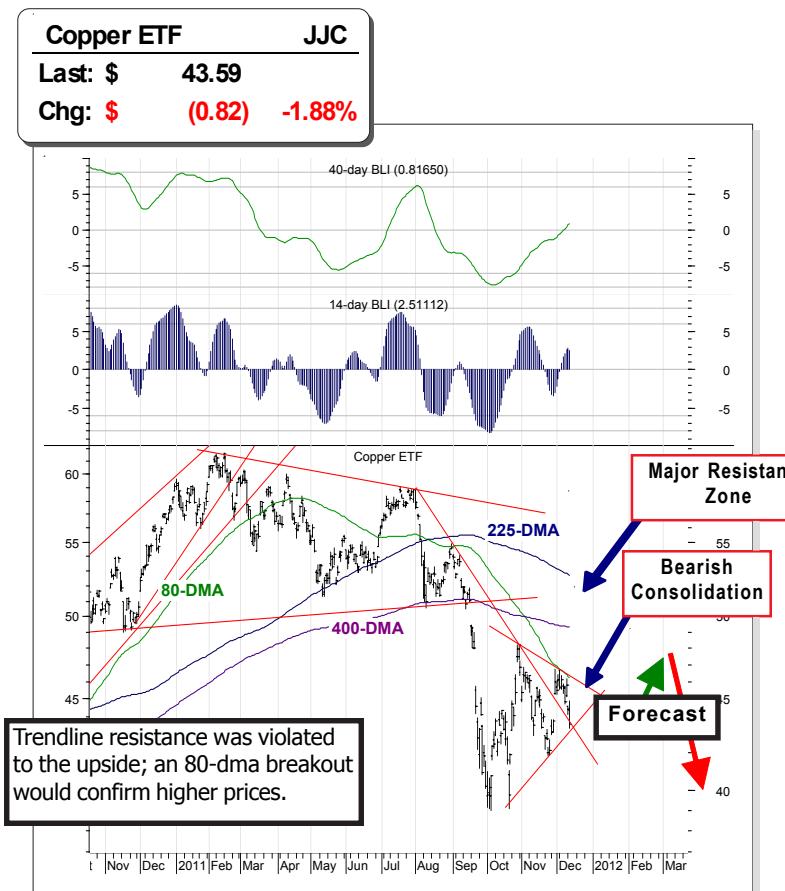
## RATIO: SLV / SPY

Last: 0.242

Chg: - 0.00%



# INDUSTRIAL METALS

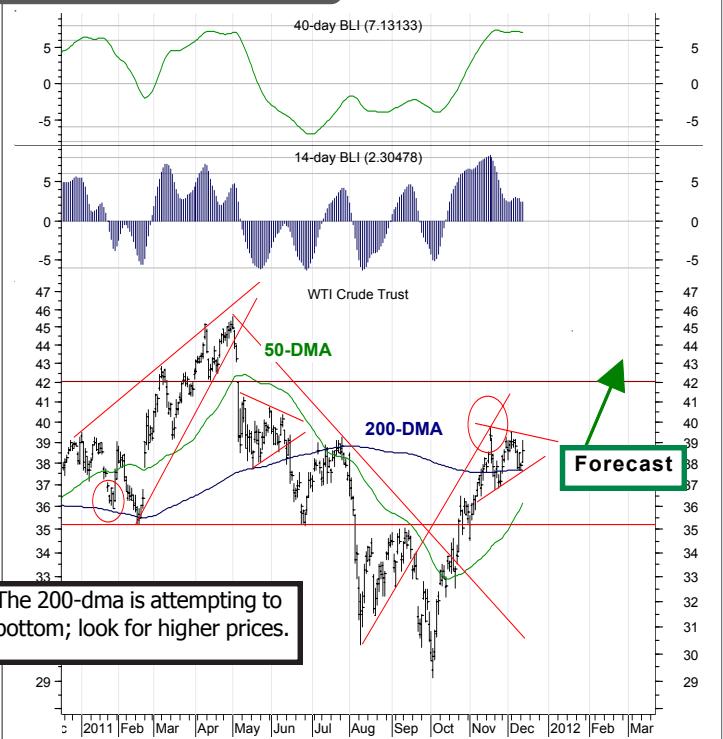


# ENERGY

## Crude Oil ETF USO

Last: \$ 38.61

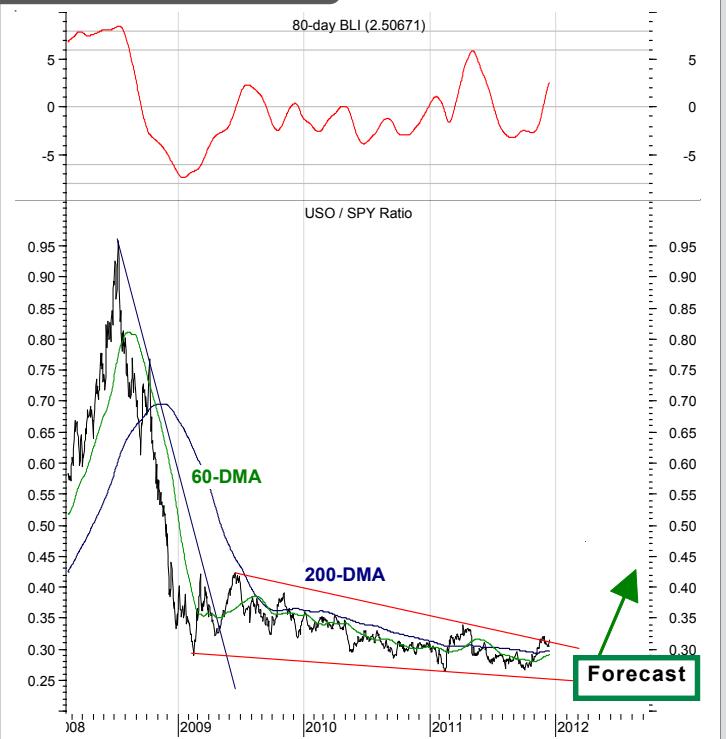
Chg: \$ 0.73 1.89%



## RATIO: USO / SPY

Last: 0.314

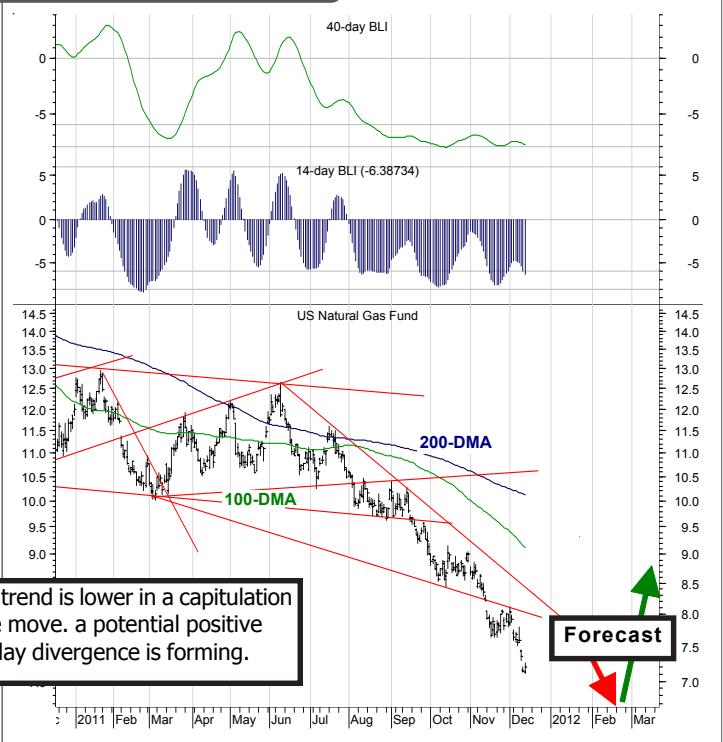
Chg: - 0.00%



## Natural Gas UNG

Last: \$ 7.20

Chg: \$ 0.06 0.83%



## RATIO: UNG / SPY

Last: 0.059

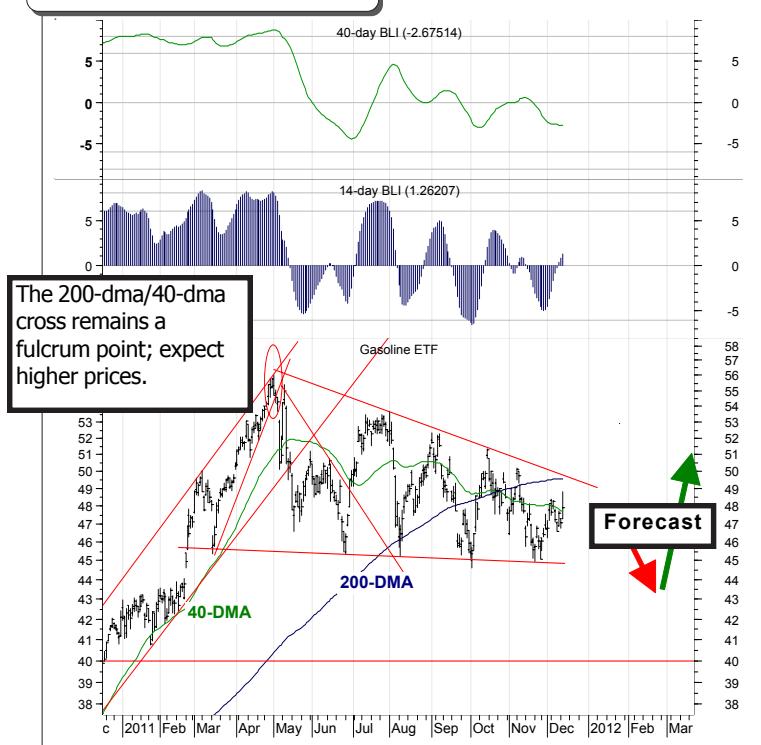
Chg: - 0.00%



# ENERGY

**Gasoline UGA**

Last: \$ 47.88  
Chg: \$ 0.81 1.69%



**RATIO: UGA / SPY**

Last: 0.401  
Chg: - 0.00%

